

# Daniel Styles

Phone: 07547 205341

Email: danielstylesdesign@gmail.com

Web Portfolio: danielstyles.design

Versatile graphic designer with experience across print, digital media, video editing, and 2D animation. Proficient in the Adobe Creative Suite, including Photoshop, Illustrator, InDesign, and After Effects. Achieved first-class honours in Graphic Design at the University of Portsmouth, and have since expanded my skills through various roles and freelance projects, continually building expertise in both design and multimedia content creation.

## Employment History:

### Graphic Designer: Exertis UK

July - 2024 - Present

- Produced artwork for major enterprise vendor partnerships including Toshiba, Seagate, NVIDIA, and LG.
- Delivered multi-platform assets, emails, social media content, and branded event materials (banners, invites, wayfinding).
- Created and executed the brand identity for "The Enterprise Roadshow," a series of events across the UK, Germany, Sweden, and the Netherlands. Pitched the concept to superiors and presented the final idea to sales and marketing teams.
- Took a lead technical role in video podcast production, managing setup (lighting, cameras, microphones) and post-production editing with titles and graphics.
- Actively contributed to team strategy discussions, offering constructive design critique and incorporating feedback from multiple departments.

### Junior Graphic Designer: Cauliflower Group

June 2023 - June 2024

- Delivered print and digital projects for a school-focused print company during peak holiday season.
- Managed high-volume workloads, artworking up to 800 images and quality-checking 1,500 print files daily.
- Trained temporary staff in Photoshop workflow to maintain efficiency during peak periods.
- Designed custom yearbook templates, leavers' hoodies, and creative notebook covers adhering to strict production guidelines.
- Independently storyboarded, scripted, animated, and published a customer help video series on YouTube, which garnered 10,000+ views.
- Shot product videos and created web assets for an Amazon storefront, enhancing online sales presence.

### Freelance Graphic Design

2022 - Present (Project-based)

- Conceptualised and executed a variety of branding jobs, from initial client consultations to design revisions, approval, and final hand-over.
- Produced a variety of print and digital brand collateral, including business cards, social media banners, vehicle decals, and UI mockups.
- Developed skills in project management, handling timelines considering budgets, sometimes collaborating with third-party vendors such as printers.



## Education:

BA (Hons) in Graphic Design  
First Class Honours  
University of Portsmouth

A-Level:

A*	Graphic Design
A	Computer Science
B	Psychology

Farnborough 6th Form

## Software Skills:

- InDesign
- Photoshop
- Illustrator
- After Effects (2D Animation)
- Premiere Pro (Video Editing)
- XD (Interface/UX Design)
- Wix (Website Editing)

## Other Skills:

- Presentations
- Teamwork
- Time Management
- Photography
- Video Editing